



Course syllabus

International finance and corporate diplomacy

The degree of higher education is a master's degree
 Field of knowledge - 29 International relations
 Specialty - 293 International Law
 Educational and professional program - " International Law "

Year teaching: I
Semester: II

Number credits: 5
Language teaching: English

Head of the course

Doctor of Economics , Assoc. **Nataliya Yaroslavivna Kravchuk**

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Description of the discipline

The discipline "International Finance and Corporate Diplomacy" is focused on understanding: international finance as a system of knowledge about the principles of organization of international monetary, financial and credit relations in the global financial environment and in the activities of multinational companies (MNCs); the peculiarities of the formation of the global network of MNCs and the specifics of the organization of their corporate diplomacy, taking into account the practical aspects of their functioning at the current stage; development of strategies for the behavior of multinational companies on international financial markets, taking into account global risks and threats.

Course structure

| hours (lek. / sem.) | Topic | Learning outcomes | Task |
|------------------------|---|--|--------------------------------|
| 2/1 | 1. System of international finance | To know the terminological and categorical apparatus, the principles of organization and the main forms of manifestation of international finance. | Tests, questions |
| 4/1 | 2. Globalization of the world of the financial environment . Making financial decisions | To be able to analyze the peculiarities of the functioning of the modern world financial environment, the quantitative and qualitative forms of globalization of the financial environment, the reasons for its instability, the peculiarities of financial decision-making. | Tests, questions, cases |
| 4/2 | 3. The external environment of international business | To know the essence and types of the international business environment, to be able to analyze the factors of the external environment of international business using the PESTEL analysis method (political, economic, socio-cultural, technological, environmental and legal). | Tests, questions, cases, tasks |
| 2/2 | 4. Currency and financial environment of international business | To be able to analyze the peculiarities of the organization of currency and financial relations between peoples in the system of international business, to manage operational and translation currency risks of multinational companies. | Tests, questions, problems |
| 2/2 | 5. International settlements and their organizational principles | Know the peculiarities of the organization of international accounts and be able to apply their basic forms in foreign economic transactions. | Tests, questions, cases |

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|-----|---|--|--------------------------------|
| 4/2 | 6. Finances of multinational - corporations | Know the mechanism of capital formation of international corporations, methods of optimizing its structure, and methods of evaluating the effectiveness of MNC investment projects in the field of real investment. | Tests, questions, Cases, tasks |
| 4/2 | 7. MNCs on the global financial market | To know the essence and peculiarities of the organization of the world financial market, to analyze its segmental structure, institutional infrastructure , to be able to apply its tools , to know the peculiarities of the implementation of the financial policy of MNCs on the world financial market. | Tests, questions, cases, tasks |
| 4/2 | 8. Taxation in international business | To be able to analyze the peculiarities of taxation of international business, including knowing the specifics of taxation of export-import operations and investment activities of MNCs, ways of solving the problem of international double taxation. | Tests, questions, cases, tasks |
| 4/1 | 9. Corporate diplomacy of MNCs | To know the specifics of corporate diplomacy as a component of economic and public diplomacy, including the specifics of diplomatic support for Ukrainian business on international markets , to know global practices and methods of implementing MNC corporate diplomacy. | Tests, questions, cases, tasks |

Literary sources

1. Gaber E. Diplomacy 2.0. What is changing diplomacy today and what it will be like in the years to come. 2020. URL : <https://zn.ua/ukr/international/diplomatiya-2-0-349622.html>
2. Dorovska S.S., Shilo V.P., Ilyina S.B., Ivanova N.S., Barabanova V.V. International - finance (according to the modular education system): theoretical and practical guide. K.: Condor, 2018. 310 p.
3. Kolinets L.B. The new world financial order: Monograph / Lesya Bohda nivna Kolinets. Ternopil, TNEU, 2018. 360 p.
4. International finance: study . manual / Edited by Yu.G. Cossack. - 5th edition. processed _ and additional _ Kyiv - Katowice: Center for Educational Literature, 2018. 348 p.
5. International finance: study . manual / Edited by E. Makarenko, I.I. Dyakonova . Kyiv: Center for Educational Literature, 2019. 548 p.
6. Official portal of the Council external policy of " Ukrainian prisms . Economical diplomacy _ URL: <http://prismua.org/thems/economic-diplomacy/>
7. Khomutenko V.P., Nemchenko V.V., Lutsenko I.S. Finances of foreign economic activity: Study . help _ Kyiv: TsUL, 2019. 474 p.
8. Sharov O. Economic diplomacy : foundations , problems and prospects : *monograph* . _ Kyiv : NISD. 2019. 560 p.
9. Financial Market Risk : Measurement & Analysis (Routledge International Studies in Money and Banking). Cornelis A. Los . 2017.
10. Economic Diplomacy in the Era of Great Powers. Chatham House, The Royal Institute of International Affairs, 15 September 2020. URL: <https://www.chathamhouse.org/2020/09/economic-diplomacy-era-great-powers> .
11. Haas R. World Order 2.0. Foreign Affairs. Jan/Feb 2017 . p. 2-9.
12. Japan's Foreign Policy to Promote National and Global Interests. Section 3. Economic Diplomacy. Diplomatic Bluebook. 2018. URL: <https://www.mofa.go.jp/files/000401251.pdf>
13. Peternel Ivona , Grešš Martin. Economic diplomacy: concept for economic prosperity in Croatia. Received 04 Dec. 2019. Accepted 21 May 2020. Published online: 16 Sep. 2020. P. 109-121. URL: <https://doi.org/10.1080/1331677X.2020.1774788>
14. Saner R., Yiu L. International Economic Diplomacy: Mutations in Postmodern Times. Netherlands Institute of International Relations " Clingendael " - Discussion Papers in Diplomacy. 37 pp.

15. The Global Risks Report 2020. URL: http://www3.weforum.org/docs/WEF_Global_Risk_Report_2020.pdf

16. What Is Economic Diplomacy and How Does It Work? American Foreign Service Association. The Foreign Service Journal . January/February 2019 . URL: <https://www.afsa.org/what-economic-diplomacy-and-how-does-it-work>.

Policy assessment

- **Policy of deadlines and rearrangement** : robots, which appear from violation terms without good reasons, are evaluated at a lower grade (-20 points). Reassembly of modules takes place with permission dean's office by availability respectable reasons (example, hospital).

- **Policy of academic integrity** : All of them written work are checked on availability plagiarism and are allowed to protection from correct textual borrowings not more 20% Write-offs during control work are prohibited (including with the use of mobile phones devices). Mobile devices is allowed to use only under time online testing (example, program Kahoot).

- **Policy of visit** : Visiting classes is mandatory committee member assessment, by which one are accrued points By objective reasons (however , disease, international internship) teaching maybe to happen in online form by consent from manager course

Assessment

The final grade for the course is calculated as follows :

| Credit module 1 | Credit module 2 | Credit module 3 |
|---|--|---|
| 30% | 40% | 30% |
| Oral survey during classes (1-4 topics) - 10 points per topic max . - 40 points Modular control work (topics 1-4) - max . 60 points | Oral survey during classes (5-9 topics) 6 points per topic - max . 30 points Modular control work (topics 5-9) - max . 70 points | Preparation of KPIZ - max . 40 points Protection of KPIZ - max . 40 points Participation in trainings - max . 20 points |

Student evaluation scale:

| ECTS | Points | Content |
|------|--------|---|
| A | 90-100 | perfectly |
| B | 85-89 | fine |
| C | 75-84 | fine |
| D | 65-74 | satisfactorily |
| E | 60-64 | enough |
| FX | 35-59 | unsatisfactory with the possibility of reassembly |
| F | 1-34 | unsatisfactory with a mandatory repeat course |