



## Course syllabus

### Cultural diplomacy

The degree of higher education is Master's degree  
Field of knowledge - 29 International relations  
Specialty - 293 International Law  
Educational and professional program - " International Law "

**Year of study:** 1

**Semester:** 2

**Number of credits:** 4

**Teaching language:** English

### Head of the course

k. ist. N. **Maryana Ivanivna POLYCH**

### Contact Information

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### Description of the discipline

The discipline " Cultural Diplomacy" is aimed at the assimilation of theoretical knowledge and practical skills regarding cultural diplomacy as a tool for protecting and promoting the national interests of the state in the international arena and in the field of its foreign policy; as well as the formation of practical aspects of diplomatic work in the field of intercultural relations through the means of culture and by establishing social interaction, with the aim of exchanging the best international practices and finding inclusive solutions in the dimensions of new cultural diplomacy.

The discipline is focused on the formation of a professional platform for discussing modern approaches to the presentation of countries on the international arena by means of culture and by establishing social interaction, intercultural relationships and tools of cultural diplomacy.

### Course structure

hours (lek. / sem.)	Topic	Learning outcomes	Task
2 / 1	1. Social interaction and cultural diplomacy in the modern system of international relations	Know the terminological apparatus of cultural diplomacy, the historical prerequisites of its formation, understand and be able to justify the role of the humanitarian sphere in the system of international relations and the development of cultural diplomacy; reveal the main directions of diplomatic work in the field of intercultural relations.	Tests, questions
2 / 1	2. International institutional dimension of foreign cultural activity in the context of humanitarian policy	Know the institutional features of foreign cultural activities, understand and be able to justify the role of international organizations in matters of international humanitarian cooperation.	Tests, questions
2 / 1	3. Cultural diplomacy	To analyze the essence and principles of cultural diplomacy, its role as a component of	Tests, questions

		public diplomacy and international relations, to discuss the types of international communications according to A. Gepp and the concept of "soft power" by D. Nye.	
2 / 1	4. Cultural diplomacy in times of crises, storms, conflicts and uncertainty. Humanitarian policy and international cooperation in the field of humanitarian law	To analyze the role of cultural diplomacy in times of crisis, to assess the importance and relevance of humanitarian policy, international cooperation and cultural diplomacy in conditions of conflict and uncertainty.	Tests
4 / 2	5. Culture as a factor in the formation of the image of the state. The concept of "cultural image" and national branding	Know the essence of the image of the state and its functions; to be able to reveal the factors of formation and instrumental components of the international image of the state in the system of international relations; understand the concept of national branding and evaluate national branding according to S. Anholt.	Tests, questions
4 / 2	6. Diplomacy in international educational and scientific spheres	Reveal the role of international educational and scientific activity in establishing social interaction; know the essence of the concept of "scientific diplomacy" and the role of international organizations in the field of science; to work out procedures for establishing cooperation in scientific research.	Tests
6 / 2	7. International relations in the field of literature and art	To reveal the main directions of international cooperation in the field of literature and art ; analyze international awards in the field of literature and discuss the most famous film festivals in the world.	Tests, questions
2 / 1	8. International cooperation in sports and "sports diplomacy"	To reveal the features and forms of international sports cooperation and the essence of "sports diplomacy"; to analyze the stages of development and activity of the International Olympic Committee; to discuss the role of "sports diplomacy" of the world's leading countries.	Tests, questions
3 / 2	9. The role of culture in building "soft power" of the EU	To analyze the European cultural dimension and the role of cultural diplomacy in the European neighborhood policy; to discuss the problems and directions of development of the foreign cultural policy of the EU.	Tests
3 / 2	10. Foreign cultural policy of Ukraine	To find out the concepts, functions and process of formation of the foreign cultural policy of Ukraine; to reveal the role of Ukrainian cultural diplomacy in popularizing Ukrainian culture in the world and establishing cultural dialogue as a leading form of cooperation; discussion of bilateral cooperation of Ukraine with the countries of the world in the cultural and humanitarian sphere.	Tests, questions

## Literary sources

1. Convention on the Protection and Promotion of the Diversity of Cultural Expressions . URL: [https://zakon.rada.gov.ua/laws/show/952\\_008](https://zakon.rada.gov.ua/laws/show/952_008)
2. Convention on the Protection of Intangible Cultural Heritage . URL: [https://zakon.rada.gov.ua/laws/show/995\\_d69](https://zakon.rada.gov.ua/laws/show/995_d69)
3. Convention on the Protection of World Cultural and Natural Heritage . URL: [https://zakon.rada.gov.ua/laws/show/995\\_089](https://zakon.rada.gov.ua/laws/show/995_089)
4. Council of Europe Framework Convention on the Importance of Cultural Heritage for Society . URL: [https://zakon.rada.gov.ua/laws/show/994\\_719](https://zakon.rada.gov.ua/laws/show/994_719)
5. European Cultural Convention of 1954 . URL: [https://zakon.council.gov.ua/laws/show/994\\_213](https://zakon.council.gov.ua/laws/show/994_213)
6. Convention on the Protection of Cultural Property in the Event of Armed Conflict. URL: <https://mkip.gov.ua/content/zahist-kulturnih-cinnostey-u-razi-zbroynogo-konfliktu.html>
7. Law of Ukraine " On Culture ". URL: <https://zakon.council.gov.ua/laws/show/2778-17>
8. Law of Ukraine " On Protection of Cultural Heritage ". URL: <https://zakon.rada.gov.ua/laws/show/1805-14>
9. Law of Ukraine " On Protection of Archaeological Heritage ". URL: <https://zakon.rada.gov.ua/laws/show/1626-15>
10. Law of Ukraine " On export, import and return of cultural values ". URL: <https://zakon.rada.gov.ua/laws/show/1068-14>
11. Filimonov G.Yu. "Soft power" of US cultural diplomacy: Monograph. M.: RUDN, 2018. 212 p.
12. Khandogii V. Diplomatic plots: unimaginative stories of a career diplomat / V. Khandogii. - Kyiv: Summit book, 2017. 576 p.
13. Nye SJ Bound to Lead: The Changing Nature of American Power. - New York, 1990.
14. Kot S. I. About the state of preservation of the cultural heritage of Ukraine.
15. Informational and analytical materials for the parliamentary hearings "The state, problems and prospects of the protection of cultural heritage in Ukraine" April 18, 2018. Kyiv, 2018. 42 p. On the rights of the manuscript.
16. Borysenko D.V. Modern models of implementation of state policy in the field of culture in the developed countries of the world. 2018. URL: [http://www.kbuapa.kharkov.ua/ebook/apdu/2018-2/doc/7/7\\_4.pdf](http://www.kbuapa.kharkov.ua/ebook/apdu/2018-2/doc/7/7_4.pdf)
17. Tobilem Zh.-M. A new era of museum work: trans. from English Kyiv. 2018. 320 p.
18. UNESCO World Cultural Heritage List in Europe. URL: [https://uk.wikipedia.org/wiki/List\\_of\\_UNESCO\\_World\\_Heritage\\_sites\\_in\\_Europe](https://uk.wikipedia.org/wiki/List_of_UNESCO_World_Heritage_sites_in_Europe)

## Evaluation policy

- **Deadlines and rescheduling policy:** Papers that are submitted late without good reason will receive a lower grade (-20 points). Rearranging modules takes place with the permission of the dean's office if there are good reasons (for example, sick leave).
- **Academic Integrity Policy:** All written work is checked for plagiarism and accepted for defense with correct textual borrowings of no more than 20%. Write-offs during control work are prohibited (including using mobile devices). Mobile devices are only allowed to be used during online testing (eg Kahoot).
- **Attendance Policy:** Attendance is a mandatory component of the grade for which points are awarded. For objective reasons (for example, illness, international internship), training can take place online upon agreement with the head of the course.

## Assessment

The final grade for the course is calculated as follows:

<b>Credit module 1</b>	<b>Credit module 2</b>	<b>Credit module 3</b>
<b>30%</b>	<b>40%</b>	<b>30 %</b>
Oral survey during classes (1-5 topics) - 6 points per topic - max. 30 points Modular control work (topics 1-5) - max. 70 points	Oral survey during Classes (6-10 topics) 6 points per topic - max. 30 points Modular control work (topics 6-10) - max. 70 points	Preparation of KPIZ - max. 40 points Protection of KPIZ - max. 40 points Participation in trainings - max. 20 points

Student evaluation scale:

<b>ECTS</b>	<b>Points</b>	<b>Content</b>
A	90-100	perfectly
B	85-89	fine
C	75-84	fine
D	65-74	satisfactorily
E	60-64	enough
FX	35-59	unsatisfactory with the possibility of reassembly
F	1-34	unsatisfactory with a mandatory repeat course