



Course syllabus

Management of innovations

Degree - Master
Field of knowledge - 07 "Management and administration"
Specialty - 073 "Management"
Educational and scientific program - "International Management"
Discipline of free choice
Year of study: I, Semester: II
Number of ECTS credits: 5
Teaching language: English

Lecturer

Candidate of Economic Sciences, Associate Professor
Oleksiy Mykolayovych Voitenko

Contact Information o.voytenko@tneu.edu.ua, +380977205684

Course description

Management of international projects is a discipline that combines both special and professional knowledge that bachelors receive as a result of studying the general laws and features of implementing an innovative project. The discipline guides and provides students with the necessary theoretical knowledge and practical skills in the methodology of preparation, implementation, methods and means of attracting resources, as well as in the organization of management of innovative processes.

Course structure

Topic	Learning outcomes	Task
1. The essence, development and basic concepts of innovation management	Possess an up-to-date theoretical basis for the implementation of innovative management. Be able to analyze and structure innovative projects.	Question, tests
2. Innovative activity as an object of innovation management	Know the stages, concepts and processes of innovation management. To be able to evaluate the factors of influence of the external and internal environment on innovative activity.	Cases, tasks
3. State support innovative activity	Know the methods of state influence on the effectiveness of innovation processes, as well as state methods support of innovative activities. Be able to work with customers and justify the feasibility of an innovative project. Carry out a preliminary assessment of the feasibility of the project.	Cases
4. Organizational forms of innovative activity	Know the main types of scientific, project and innovation organizations. Be able to form an innovative project plan.	Tasks, cases

5. Management of innovative development of the organization	To be able to analyze the innovation capabilities of the organization: assessment of the innovation environment; the state of innovative, scientific and technical potential; analysis of external and internal environment impact parameters, analysis of resource and investment opportunities; assessment of technologies and production processes regarding their ability to introduce innovations; assessment of social and organizational capabilities, as well as to analyze the organization's competitive advantages.	Tasks
6. Innovation project management	Know the main models used to structure the project. Be able to build WBS, OBS, and CBS project structures	Tests, questions
7. Motivation and stimulation of innovative activity	Know the components and principles of motivational action mechanism of innovative activity; forms and methods of stimulating innovative activity. Be able to develop a calendar of activities and forms of stimulating the behavior of employees towards innovative activities.	Cases, tasks
8. Risk management in innovative activities	Know management theory risks. To be able to quantitatively assess the risks of innovative activity, as well as to control their management.	Cases, tasks
9. Evaluation of efficiency innovative activity	Know the tools assessment of innovative projects. To be able to substantiate the economic efficiency of an innovative project, as well as to evaluate the effectiveness of innovative activities.	Cases, tasks

Literary sources

1. Bogoyavlenska Yu.V. Classification and typification of projects Project analysis: training manual Yu.V. Epiphany; Ministry of Education and Science of Ukraine, European University of Finance, Information Systems, Management and Business. Kyiv, 2018. P. 35-40.
2. Boltyanska L.O. Tebenko V.M. From choosing a business idea to its implementation / L.O. Boltyanska, V.M.Tebenko / Collection of Scientific Works of the Tavria State Agro-Technological University (Economic Sciences). Ed. L.V. Sinyaevoi. Melitopol. 2017. No. 3 (35). - pp. 20-27.
3. Voronkov D.K. Management of changes in the enterprise: theory and applied aspects: monograph / D.K. Voronkov. Kh.: INZHEK, 2018. 340 p.
4. Vynogradova O.V. Reengineering of trade business processes; enterprises: monograph / O.V. Vynogradova 2016. 183 p.

Evaluation policy

Deadline and retake policy: Modules are retaken with the permission of the dean`s office if there are good reasons (for example, sick leave).

Academic Integrity Policy: write-offs during control work are prohibited (including using mobile devices).

Visiting policy: Attending classes is a mandatory component of the assessment. For objective reasons (for example, illness, international internship, and other reasons), training can take place online with the permission of the university administration.

Evaluation

The final grade for the course is calculated as follows:

Credit module 1	Credit module 2	Credit module 3
30%	40%	30%
1. Survey during class =40 points 2. Written work = 60 points	1. Survey during class = 30 points 2. Written work = 70 points	1. Writing and defense of KPIZ = 80 points. 2. Performing tasks during training= 20 points

Student evaluation scale:

According to university scale	According to the National Scale	According to ECTS scale
90-100	Excellent	<i>A (excellent)</i>
85-89	Good	<i>B (very good)</i>
75-84		<i>C (good)</i>
65-74	Satisfactory	<i>D (satisfactory)</i>
60-64		<i>E (enough)</i>
35-59	Unsatisfactory	<i>FX (unsatisfactory with possibility of repassing)</i>
1-34		<i>F (unsatisfactory with a mandatory repeat of the course)</i>