Syllabus

Fundraising and Project Management

Master's degree

Specialty: 073 Management

Educational scientific program "International Management"

Year of study: II, Semester: III

Number of credits: 5

Discipline of free choice
Teaching language: English

Course Instructor

Dr.Sc., Prof. Hayda Yuriy Ivanovych

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Course Description

The purpose of the discipline "Fundraising and project management" is to form knowledge about the essence of fundraising, goals and main types of project activities, as well as practical skills in implementing successful project solutions based on the use of tools for the development and implementation of various types of projects. The discipline focuses on the acquisition of skills in writing successful project applications, finding resources, and managing projects for the effective development of organizations. Various methods of online and offline learning are used during mastery of the discipline, and the result is the writing of a project with the possibility of submitting it for grant funding.

Course Structure

№	Theme	Outcomes	Tasks
1	Basic concepts and aspects of fundraising and project management	Be able to characterize projects and features project management, aspects of project analysis and project cycle	Questions teamwork
2	Goals and stages of project structuring of the project	Be able to structure the project and its costs, code the project	Questions teamwork
3	Organizational schemes of project management	Be able to analyze the organizational structures of project management and highlight the tendencies of their development	Questions teamwork
4	Formation and analysis of project development teams	Be able to evaluate interested persons, manage conflicts in the project team, develop the project team	Questions teamwork

5	Assessment of project effectiveness	Be able to formulate a project idea and evaluate its effectiveness according to various indicators	Questions teamwork
6	Network and calendar planning of projects	Be able to plan the sequence of project work, estimate the duration of work within the project, know the methodology of calendar planning of the project	Questions teamwork
7	Analysis of resource provision, costs and project budget	Be able to analyze the sources of project financing, know the basic principles of cost management and project reporting	Questions teamwork
8	Project risk management methods	Be able to classify and assess risks in project work, conduct quantitative and qualitative analysis risks, know the main ways to minimize them	Questions teamwork
9	Analysis and quality management of projects	Know the essence of project quality management, norms and rules for its provision, to be able to conduct project quality control	Questions teamwork
10	Tools of control over project implementation	Be able to use tools for project implementation control, measure and analyze project performance indicators	Questions teamwork

References

1. Gorova, K., Dluhopolskyi, O., Dluhopolska, T. (2019). Entering in the global manufacturing outsourcing market and innovative development of the Ukrainian industrial enterprises. Economy and Sociology. Theoretical and scientifically journal, Category „B", Vol.2, P. 20-31.

2. Oleksiv, I., Lema, H., Kharchuk, V., Lisovych, T., Dluhopolskyi, O., Dluhopolska, T. (2020). Identification of stakeholder's importance for the company's social responsibility using the analytic hierarchy process. 10th International Conference on Advanced Computer Information Technologies (16-18 September 2020). Deggendorf, Germany, 573-576.

3. Yousuf, A., Lorestani Zeynvand, V., Felfoldi, J., Zatonatska, T., Kozlovskyi, S., Dluhopolskyi, O. (2021). Companies' performance management: the role of operational flexibility. Marketing and Management of Innovations, Vol.1, 30-37.

4. Zatonatska, T., Dluhopolskyi, O. (2019). Modelling the efficiency of the cloud computing implementation at enterprises. Marketing and Management of Innovations, Vol.3, 45-59.

5. Горбаченко С.А. (2020). Проєктний менеджмент: навчально-методичний посібник. Одеса: ОЮА. 263 с.

6. Данченко О.Б., Занора В.О. (2019). Проєктний менеджмент: управління ризиками та змінами в процесах прийняття управлінських рішень: монографія. Черкаси: ПП Чабаненко Ю.А. 278 с.

7. Довгань Л.Є., Мохонько Г.А., Малик І.П. (2017). Управління проєктами: навчальний посібник. К.: КПІ ім. І. Сікорського. 420 с.

8. Філдінг П. Дж. (2020). Як керувати проєктами? К.: Фабула. 240 с.

9. Хігні Дж. (2020). Основи управління проєктами. К.: Фабула. 272 с

<h1 style="text-align:center">Assessment Policy</h1>

Deadline and retake policy: Modules are retaken with the permission of the dean's office if there are good reasons (for example, sick leave).

Academic Integrity Policy: write-offs during control work are prohibited (including using mobile devices).

Visiting policy: Attending classes is a mandatory component of the assessment. For objective reasons (for example, illness, international internship, and other reasons), training can take place online with the permission of the university administration.

<h1 style="text-align:center">Assessment</h1>

Course requirements include the following major independent measures of learners' competency.

Module 1	Module 2	Module 3
30%	40%	30%
In-class grades: themes 1-5, 3 points each, max. 15 points. Individual work – 25 points. Written paper – max. 60 points.	In-class grades: themes 6-10, 3 points each, max. 15 points. Individual work – 25 points. Written paper – max. 60 points	1. Preparation of CPIT – max. 60 points. 2. CPIT defense – max. 30 points. 3. Participation in trainings – max. 10 points.

Evaluation scale

ECTS		
A	90-100	excellent
B	85-89	good
C	75-84	good
D	65-74	satisfactory
E	60-64	satisfactory
FX	35-59	failed (with an opportunity to retest)
F	1-34	failed (with no opportunity to retest)