

Syllabus
Intercultural Management



Master's Degree

Field of Knowledge – 29 International relations

Specialty - 292 International economic relations

Educational professional program - International economic relations

Year: 1, Semester: 2

Number of credits: 5 Teaching language: English

Form of study - distant

Course Instructor

Ph D, Batryn Natalia

Contact information

nbatryn@gmail.com

Course Description

The purpose of the "Intercultural Management" course is the formation of theoretical knowledge and practical skills of cross-cultural competence, behavioral skills necessary for a higher level of social and professional adaptation in the conditions of different cultures. The task of studying the discipline consists in the formation of skills and abilities of a manager in the conditions of a globalized environment and in increasing the effectiveness of management of organizations due to the use of national and cultural features of countries. Learning outcomes are the following: to be able to communicate in foreign languages with representatives of various international professional groups and to conduct business negotiations, taking into account intercultural differences, and to be able to apply the acquired theoretical knowledge to solve practical tasks in the field of international management.

Course Structure

Hours	Theme	Outcomes	Tasks
2/1	Topic 1. The essence of intercultural management. Topic 2. Intercultural diversity. Basics of cultural orientation of society.	Learn the fundamentals of the basic concepts and categories of intercultural management; characteristics of the influence of various cultures on the behavior of people in organization. Know and apply basic knowledge of cultures in the world of business.	Tests, situational tasks, case studies, presentations.

2/1	<p>Topic 3. Theory of cultural dimensions H. Hofstede</p> <p>Topic 4. Culture and management styles in international organizations</p>	<p>Be able to apply Theory of cultural dimensions H. Hofstede in practice.</p> <p>Be able to apply the knowledge of cultures and management in international organizations.</p>	<p>Tests, situational tasks, case studies, presentations.</p>
2/1	<p>Topic 5. Leadership in an intercultural business environment</p> <p>Topic 6. Intercultural business communication.</p>	<p>Be able to apply theories of leadership and models of the influence of culture on behavior in business.</p> <p>Be able to use the knowledge of verbal and nonverbal communication in different cultures.</p>	<p>Tests, situational tasks, case studies, group presentations.</p>
2/1	<p>Topic 7. Intercultural aspects of conducting international negotiations.</p>	<p>Be able to apply the knowledge of conducting international negotiations in different cultures.</p>	<p>Tests, situational tasks, case studies, group presentations.</p>

Learning Recourses

1. Анісімова Л.А., Жилінська О.І. Менеджмент: практикум. Видання друге. Навч. посіб. К.: 2018. 237 с.
2. Палеха Ю., Мошек Г., Миколайчук І. Основи менеджменту. Теорія і практика: Навч. посіб. К.: Ліра-К, 2018. 528 с.
3. Рульєв В.А., Гуткевич С.О. Менеджмент. К.: ЦНЛ, 2019. 312 с.
4. Fakhredin, H., Youssef, N., & Anis, M. (2021). Cross-Cultural Management Education: Core for Business Students in the 21st Century. *Journal of Teaching in International Business*, 32(2), 109–134.
5. Guttormsen, D. S. A., & Luring, J. (2018). Fringe Voices in Cross-Cultural Management Research: Silenced and Neglected? *International Studies of Management & Organization*, 48(3), 239–246. <https://doi.org/10.1080/00208825.2018.1480465>
6. The Harvard Business Review Manager's Handbook. Harvard Business Review, 2018.
7. Holden Nigel, Michailova Snejina, & Paul Smita. (2020). Conceptualizing Cross-Cultural Management Competence. Sage UK.
8. Romani, L., Barmeyer, C., Primecz, H., & Pilhofer, K. (2018). Cross-Cultural Management Studies: State of the Field in the Four Research Paradigms. *International Studies of Management & Organization*, 48(3), 247–263. <https://doi.org/10.1080/00208825.2018.1480918>
9. Romani, L., Mahadevan, J., & Primecz, H. (2018). Critical Cross-Cultural Management: Outline and Emerging Contributions. *International Studies of Management & Organization*, 48(4), 403–418. <https://doi.org/10.1080/00208825.2018.1504473>
10. Świątek-Barylska, & Udaya Mohan Devadas. (2021). Facets of Managing in Cross-Cultural Diversity: Vol. First edition. Łódź University Press.

Grading Policies

Deadline policies: Late assignments and Modules are graded with the permission of the Dean, if there are valid reasons (e.g. illness).

Academic Integrity Policy: All written assignments are screened for plagiarism and allowed for protection with correct text borrowings of no more than 20%. Write-offs during tests and exams are prohibited (including using mobile devices). Mobile devices may only be used during online testing.

Attendance Policy: Attendance is a mandatory component of the grade for which points are earned. For valid reasons (such as illness, international internship), training may be provided on-line, in agreement with the course leader.

Grading

Course requirements include the following major independent measures of learners' competency.

Credit module 1	Credit module 2	Credit module 3
30%	30%	40%
1. Participation in classes: 3 topics of 10 points each. 2. Written paper - max. 70 points.	3. Participation in classes: 4 topics of 10 points each. Written paper - max. 60 points.	1. Preparation of CPIT - max. 40 points. 2. CPIT defense - max. 40 points. 3. Participation in trainings - max. 20 points.

Final course grade:

ECTS		
A	90-100	excellent
B	85-89	good
C	75-84	good
D	65-74	satisfactory
E	60-64	satisfactory
FX	35-59	failed (with an opportunity to retest)
F	1-34	failed (with no opportunity to retest)